

# SDB Task & Finish Group – Diverse Employment Base – NOTES – 3 November 2016

<b>Date: 3 November 2016</b> <b>Venue: Bicester Town Council Offices</b>		<b>Group members:</b> Cllr Michael Waine (MW); Graeme Laws (GL); Maria Curran (MC); Jenny Barker (JB)		
Completed by: Maria Curran				
	<b>Issue</b>	<b>Status/Resolved</b>	<b>RESP.</b>	<b>BY</b>
<b>1.</b>	<b>Role of the Task &amp; Finish Group</b>	<p>The availability of the strategic employment sites was briefly considered by the Task &amp; Finish group but it was concluded that this was no longer a concern and employment land was coming forward for development.</p> <p>The key strategic objective for the group was to actively promote Bicester as a location for a diversity of new employment opportunities and investment, thereby complementing planned housing growth and reducing the level of out-commuting.</p>		
<b>2.</b>	<b>Identified Tasks</b>	<p>To fulfil the group’s strategic objective the following specific tasks were identified:</p> <ol style="list-style-type: none"><li>1. Establish an employment baseline for Bicester Conclude the commissioned socio-economic profile of Bicester and extract relevant stats on employment sectors, qualifications, out-commuting etc. Explore the opportunity to capture employment-related information from commuters alongside new businesses to the town as well as businesses leaving Bicester</li><li>2. Produce the Investment Prospectus as a marketing tool to promote Bicester’s business and employment opportunities Better understand Bicester’s ‘offer’ and USP in relation to competing towns</li><li>3. Produce a forward calendar of events/ exhibitions at which Bicester’s ‘offer’ should be showcased. Opportunity at ‘Business In Oxford 2017’ on 11/05/17</li></ol>		

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		<p>Arrange visits to Bicester for Oxford University Vice Chancellor and the LEPs</p> <p>4. Strengthen relationships with landowners and developers of allocated employment sites in Bicester</p> <p>Explore opportunities to work in partnership to promote investment opportunities</p> <p>The group recommended that CDC's Economic Growth team (Steve Newman) should sit on the group.</p>		
3.	Emerging Programme	<p>Actions for specific tasks to be picked up via meetings or email as and when appropriate.</p> <p>Within 12 months:</p> <ul style="list-style-type: none"> <li>Review progress on delivering these key first tasks and report back to SDB next autumn</li> </ul>		
4.	AOB	None raised		
5.	Next meeting date	Monday 5 December at 10am (location to be confirmed) subject to completion of updated socio-economic profile for Bicester	MC	